



« COMPLEXION LUSTRE » POWDER 6913

Formula

A	• MICROPEARL M310 (<i>Cross linked polymethylmethacrylate- SEPPIC</i>)	3.00 %
	• SEPIPRESS M (<i>Acrylates copolymer & silica- SEPPIC</i>)	2.00 %
	• SEPIWHITE MSH (<i>Undecylenoyl phenyl alanine - SEPPIC</i>)	1.00 %
	• Mica	50.00 %
	• Talc	31.80 %
	• Iron oxyde yellow	0.10 %
	• Pigments	2.10 %
B	• LANOL 99 (<i>isononyl isononanoate - SEPPIC</i>)	5.00 %
C	• Dimethicone	5.00 %

Procedure

Powders of phase A are weighted and crushed with cutting mill.

phase B is added and the mixture is crushed again with the same protocol.

phase C is added and the mixture is crushed again with the same protocol

The powder obtained is pressed with a laboratory cosmetic powder press KENWALL (120 bars pressure)

Comments

SEPIWHITE MSH

A new lightening active ingredient acting through an original pathway. Alpha MSH antagonist ("Melanotropin"), it decreases effectively the melanic pigments by respecting the cutaneous integrity. The powdery aspect of SEPIWHITE MSH is very well adapted to formulate powder cosmetic products.

SEPIPRESS M

Compressible Soft beads. Lead to easy to take-up, impact resistant pressed powder.

MICROPEARL M310

Lipodispersible powder with excellent absorbent and matifying properties. Due to its hollow corolla shape, MICROPEARL M310 is easy to press.

LANOL 99

Satin feeling ester. Excellent binding properties.



Characteristics

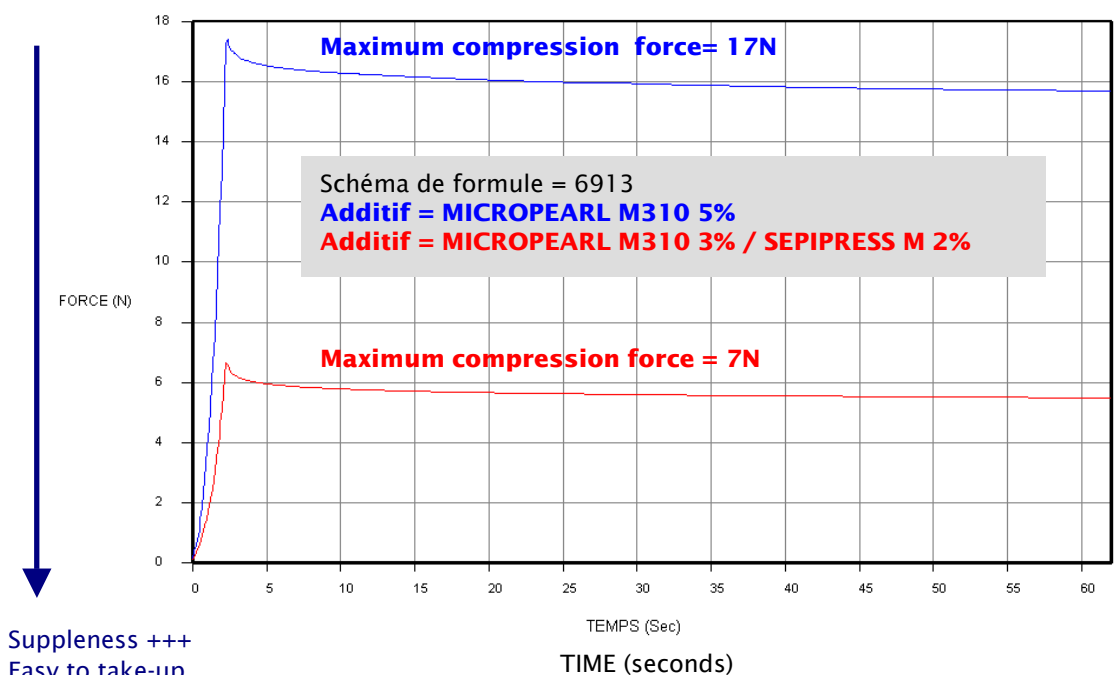
Appearance Glossy yellow powder

Evaluation

Suppleness of the pressed powder measured by a texture analyser (TEC™- LAMY) :
compression / relaxation protocol -hémisphérique probe

Compressométrie

DURETE COMPAREE DES POUDRES PRESSEES
COMPARED HARDNESS OF PRESSED POWDER



Suppleness +++
Easy to take-up

Maximum compression force : force necessary to penetrate inside the product with a fixed speed and depth. Higher is the force, harder is the pressed powder.

SEPIPRESS™ M helps to optimize suppleness of the pressed powder and induces a good take-up by consumer.

Notes

Mica : mica 1000 (SCIAMA)

Talc : talc 00C (LUZENAC)

Pigments : ARIABEL SIENNA (WILLIAMS) + GLITTER C SILVER (REIKO)

6913 – SEPPIC – A0302

Since the proposed formulation has not undergone a toxicological study, the handling and use of the proposed products are given as an indication only and in no way bind SEPPIC's responsibility.