



CREAMY SILVER EYE SHADOW 7080A

**Offer to your eyes a very soft eyeshadow with trendy shimmers !
SIMULGEL™ SMS 88 helps suspend the perlescent pigments with different shades.
MICROPEARL™ MHB-R brings a velvety and powdery finish.
This "eyeshadow care" moisturizes and restructures the skin, thanks to the
combined action of AQUAXYL™ and SEPILIFT™ DPHP**

Formula

A	<ul style="list-style-type: none"> • Dipentaerythryl Pentaisononanoate • <i>Prunus Amygdalus Dulcis</i> (Sweet Almond) Oil 	12.00% 2.00%
B	• SEPILIFT™ DPHP (<i>Dipalmitoyl Hydroxyproline - Seppic</i>)	1.00%
C	<ul style="list-style-type: none"> • Water • Triethanolamine 	Qsp 100% 0.20%
D	<ul style="list-style-type: none"> • Potassium Aluminium Silicate and Titanium Dioxide • Mica and Titanium Dioxide • Titanium Dioxide • Iron Oxides and Mica and Titanium Dioxide • Calcium Aluminum Borosilicate and Silica and Titanium Dioxide and Tin Oxide • MICROPEARL™ MHB-R (<i>Methyl Methacrylate Crosspolymer - Seppic</i>) 	5.00% 1.00% 2.50% 1.00% 1.25% 0.50%
E	• SIMULGEL™ SMS 88 (<i>Polyacrylate-X and Isohexadecane and Polysorbate 60 - SEPPIC</i>)	3.00%
F	<ul style="list-style-type: none"> • AQUAXYL™ (<i>Xylitylglucoside and Anhydroxylitol and Xylitol - SEPPIC</i>) • EUXYL™ PE9010 (<i>Phenoxyethanol and Ethylhexylglycerin - Schulke</i>) 	3.00% 1.00%

Manufacturing Procedure (pilot – Trimix – 5kg)

In a vessel, combine phase A ingredients together and heat up to 70°C. Once it is melted add Sepilift DPHP. In the main tank, incorporate the water and Triethanolamine and heat up to 70°C. Then add phase D ingredients in order listed while stirring. Add Simulgel SMS 88 and stir until the gel is smooth. Add phase A + B to the main batch and mix well. Start cooling down and at 40°C add the remaining ingredients and mix until homogeneous.

Comments

SEPILIFT™ DPHP

Plant-derived hydroxyproline "Lipovector". An anti-wrinkle ingredient, it moisturizes the skin and reduces the appearance of visible signs of aging (effectiveness proven in vivo). SEPILIFT DPHP firms skin tissues by stimulating the contraction of the collagen fibers. It protects dermal fibers from enzymatic lysis and exerts an anti-free radical action. SEPILIFT DPHP has intrinsic emulsifying properties and also gives the emulsion a specific feel. SEPILIFT DPHP improves lipstick spreadability and provides comfort wearing on lips. A breakthrough in the field of lipstick technology: botanical hydroxyproline vectorized in

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lipophilic form. An anti-wrinkle ingredient, SEPILIFT DPHP moisturizes, redesigns lips and reduces the appearance of fine lines (with immediate and long-term effects), leaving lips softer, better moisturized and ideally restructured so they appear fuller (proven in vivo on 30 volunteers). Glamour effect guaranteed.

MICROPEARL™ MHB R Ultra-soft hollow and ultra light microspheres that impart a “powdery” effect at low use doses. They are easy to use as they are dispersible either in the oil phase or in the aqueous phase, this property allows formulators to make very powdery formulations containing low level of oily materials. In O/W, W/O or W/Silicone emulsions, only 0.1% of MICROPEARL MHB-R is enough to prevent formulations from being greasy and to get a powdery feel.

SIMULGEL™ SMS 88 Thickening and emulsifying agent in liquid form. Very easy to use (no predispersion or neutralization). SIMULGEL™ SMS 88 can be used to emulsify all types of oil phase without heating, producing a white appearance with a rich skin feel and a soft lasting veil, ideal for “cocoon” concept. Compatible with D.H.A. and efficient with high level of solvents, SIMULGEL™ SMS 88 is also an ideal partner for your hair care and self-tanning projects.

AQUAXYL™ New "AQUACONCEPT " technology : thanks to an harmonization of the skin's hydrous flow, AQUAXYL™ moisturizes and restructures the skin ; Water reserves are instantly boosted and water loss is reduced (in vitro and in vivo proven efficacy) for a more supple and resilient skin !"

Characteristics

Appearance	Cream gel with a mercury colour
pH	6.88
Viscosity after 1 month at RT	53,200 mPa.s BROOKFIELD LV4 6rpm
Stability	> M1 at RT and 45°C After 1 month of freeze/thaw cycles -5 / +40°C Stable after 18h at -18°C

Notes

Prunus Amygdalus Dulcis (Sweet Almond) Oil (BERTIN)
Dipentaerythryl Pentaoleate : Dub Vinyl (STEARINERIE DUBOIS)
Potassium Aluminium Silicate and Titanium Dioxide : Candurin Silver Lustre (MERCK)
Mica and Titanium Dioxide : Timiron MP 1005 Super Silk
Titanium Dioxide : (ARNAUD)
Iron Oxides and Mica and Titanium Dioxide : Mica Black (MERCK)
Calcium Aluminum Borosilicate and Silica and Titanium Dioxide and Tin Oxide : Ronastar Noble Sparks (MERK)

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