



Aspect: Black compact shiny & smooth cream

Packaging: jar

This SOS hair care coloration nourishes and colors hair.

GELTRAP™ texture obtained by the combination of **EASYNOV™** and **SEPI NOV™ EMT 10** brings comfort and a fresh sensory during application.

EMOGREEN™ L19 enhances the coloration repartition on hair and brings a soft after feel.

XYLISHINE™ moisturizes the capillary fiber.

This Hair Make-up formula is perfect for color retouches!



SUBLIME HAIR GELTRAP™ BLACK HAIR MAKE-UP AND CARE

Formula

A	EASYNOV™	2.00%
	EMOGREEN™ L19	5.00%
	Coconut oil	5.00%
	BHT	0.04%
	Fragrance	0.40%
	Phenoxyethanol and Ethylhexylglycerin	0.90%
B	Mica and titanium Dioxide and Iron Oxides	6.00%
	Aqua/Water	Up to 100%
	Glycerin	6.00%
	EDTA-Na2	0.05%
C	SEPI NOV™ EMT 10	1.20%
	XYLISHINE™	3.00%
	D-panthenol	0.5%
	Tocopherol	0.05%

Procedure

LAB TRIAL 500g – RAYNERI

Prepare aqueous gel of part B until it is homogenous with deflocculator. Add well mixed phase A onto phase B, stir the emulsion with anchor stirrer under 75 rpm for 1 min, and then increase to 400 rpm for 9 mins. Introduce part C one by one and stir at 300 rpm for another 10 mins.

Characteristics

Appearance	Black smooth cream
Type	Geltrap
Viscosity 1M at RT	28,900 mPa.s S63S6
Viscosity 1M at 45°C	26,800 mPa.s S63S6
Viscosity recovery at RT (after 1M at 45°C)	28,700 mPa.s S63S6
Stability*	M1 Stable at RT / 45°C/-18°C Stable after M1 of freeze/thaw -5/40°C

Raw materials from SEPPIC

EASYNOV™

Octyldodecanol and Octyldodecyl Xyloside and PEG-30 Dipolyhydroxystearate

Liquid lipophilic emulsifier. EASYNOV™ realizes emulsions with an internal gelled aqueous phase extra-rich in water by a cold process with gentle stirring: the GELTRAP™ emulsions. This novel formulation form offers surprising textures, marrying freshness and cushion effect.

EMOGREEN™ L19

C15-19 Alkane (Natural and Renewable)

EMOGREEN™ L19 is a non polar and biodegradable, bio-sourced emollient. It's THE alternative to silicone oils. This high purity vegetable alkane is conformed to Cosmos and Natrue. It gives a fresh and gliding touch, with a soft afterfeel. Inert and stable, it can be used in all types of applications, even in extreme conditions (ph, oxidizing/reducing media...).

SEPI NOV™ EMT 10

Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer

Powder polymer «2-in-1», thickening in a wide pH range (3-12), ready to use, with an excellent stabilizing properties at low level and in presence of a high % of oily phase.

Sensory profile: "satin" touch, fresh, glide-on

XYLISHINE™

Xylitylglucoside and Anhydroxylitol and Maltitol and Xylitol and Pelvetia Canaliculata Extract

XYLISHINE™ moisturizes and repairs the hair: it helps maintain the deep hydration of the hair and protect the fiber. Tested *in vivo* on Caucasian or Brazilian hair, the natural sugars of vegetal and marine origin makes the hair glossy and soft. #Bio-inspiration

Other raw materials...

- Schülke &Mayr

Phenoxyethanol and Ethylhexylglycerin : **EUXYL PE9010**

- Other suppliers

Coconut oil: **COCONUT OIL (PARACHUTE)**

Butylated Xylenol : **BHT (GUOYAO)**

Mica and Titanium Dioxide and Iron Oxides: **COLORNA MICA BLACK (MERCK)**

D-panthenol: **D PANTHENOL (DOW)**

Tocopherol : **TOCOPHEROL (DSM)**

Fragrance: **FRAG261664 (DROM)**