

AS40038

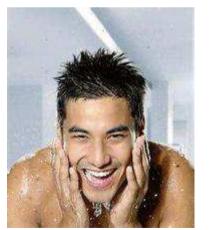
## **MEN CARE**



- · Cream gel
- Packaging: Pump

• This cream refreshes your skin by providing simultaneously very light and smooth feeling. Joyful feeling will be perceived when applying this product.

- Combination of SEPIMAX<sup>™</sup> Zen and SIMULGEL<sup>™</sup> INS100 gives formula fresh. elegant feeling. in addition, it provides a maximum tolerance to electrolytes.
- Actives: AQUAXYL<sup>™</sup>, SEPITONIC<sup>™</sup> M3, BIOPLASMA BG and PHLOROGINE BG PF help to keep skin moisturized over time. digest H2O, increase cellular respiration.



AS40038 - 1402

Formula		
A	Caprylic Capric Triglyceride LANOL <sup>TM</sup> 99 Dimethicone Tocopherol Acetate SEPIMAX <sup>TM</sup> ZEN SIMULGEL <sup>TM</sup> INS100 SEPIMAT <sup>TM</sup> H 10	2.00% 1.00% 1.00% 0.10% <b>0.30%</b> 2.50% 1.50%
В	Aqua/Water Alcohol Butylene Glycol <b>SOLAGUM™ AX</b>	Up to 100% 8.00% 4.00% <b>0.05%</b>
С	AQUAXYL <sup>™</sup> SEPITONIC <sup>™</sup> M3 BIOPLASMA BG PHLOROGINE BG PF Phenoxyethanol and Ethylhexylglycerin Fragrance	2.00% 1.50% 1.00% 3.00% 0.90% 0.15%

## **Procedure** Lab (Silverson-300g)

Mix phase A evenly. Mix phase B well until uniformly. Add phase B to phase A, homogenize 4 minutes at 4000rpm. Add phase C one by one.

## **Characteristics**

Smooth cream gel Appearance 5.8 рΗ Viscosity 1M at RT Viscosity 1M at 45° C 19000mPa.s Brookfield S4S6 Viscosity recovery at RT 23300mPa.s Brookfield S4S6 (after 1M at 45°C) Stability\*

21000mPa.s Brookfield S4S6

1M Stable at RT/ 45° C/ -18° C Stable after 1M of freeze/thaw cycles -5/+40° C

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# Raw materials from SEPPIC

#### SEPIMAX<sup>™</sup> ZEN

#### **Polyacrylate Crosspolymer-6**

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behavior. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.

#### SIMULGEL<sup>™</sup> INS 100

#### Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer and Isohexadecane and Polysorbate 60

Pre-neutralized liquid inverse latex polymer, ready-for-use. Thickening agent which stabilizes all types of oily phases. It can be used in a wide range of pH (3 to 12), and for the development of all types of consistencies: sprays, ultra-fluid to thick ones. It gives to the formulas a fresh and melting texture.

#### SEPIMAT<sup>™</sup> H 10

#### Methyl Methacrylate Crosspolymer and Paraffinum Liquidum and Silica

SEPIMAT™ H10 is a hollow lipodispersible powder with excellent absorbent and matifying properties. Its hemispherical shape makes it easy to press and perfect for loose, hot poured and pressed powder applications.

#### Lanol™ 99

Isononyl Isononanoate Emollient agent

#### SOLAGUM<sup>™</sup> AX

#### Acacia Senegal Gum and Xanthan Gum

Combination of natural thickening polymers. It allows you to formulate non-stringy translucent gels and can be used with hot or cold process. Ecocert and Natrue approved.

#### **AOUAXYL™**

#### Xylitylalucoside and Anhydroxylitol and Xylitol

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in efficacy). It's mechanism of action has been validated by cosmetogenomics. Ecocert and Natrue approved.

#### SEPITONIC<sup>™</sup> M3

Magnesium Aspartate and Zinc Gluconate and Copper Gluconate Cellular chrono-energizing and booster of active ingredients with an anti-radical

#### **BIOPLASMA BG**

Water and Propylene Glycol and Plankton Extract Increases cellular respiration, transforms H2O2 into water and molecular oxygen.

#### PHI OROGINE BG PE

Water and Propylene Glycol and Laminaria Saccharina Extract Regulates skin ecosystem (bacterial flora), anti-lipasic

## Other raw materials...

- Caprylic capric triglyceride: MYRITOL 318 (BASF)
- Dimethicone: DC200 6cst (Dow Corning)
- Tocopherol acetate: DL ALPHATOCOPHEROL ACETATE (DSM)
- Phenoxyethanol and Ethylhexylglycerin: EUXYL PE 9010 (Schülke & Mayr)
- Fragrance: 86336989 (Drom)

### www.seppic.com