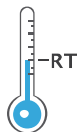


BOUNCE BACK MEMORY FORM HAIR CARE



- Orange cream gel
- Packaging: jar
- Trend from Asia
- Genuine memory of hair beauty : This rinse-off mask ensures that hair keeps a hydrated and shiny aspect despite daily aggressions. It retains the hair styling on leaving the bathroom
- Memory of brightness and protection with SEA SATIN™ that smoothes the scales from the root to the tip
- Memory of moisturizing with AQUAXYL™: it protects and strengthens the natural hair structure
- Memory of the initial mask aspect after use** thanks to CAPIGEL™ 98. SIMULGEL™ EG gives a cosmetic application by facilitating the pick-up.


AS40050 - 1503


Formula		
A	Aqua/Water Butylene Glycol CAPIGEL™ 98	QSP 100% 5.00% 2.00%
B	Caprylic Capric Triglyceride LANOL™ 99 Dimethicone Dimethiconol	3.00% 2.00% 2.00% 0.50%
C	SIMULGEL™ EG	0.80%
D	Triethanolamine (50%)	0.65%
E	AQUAXYL™ SEA SATIN™ Preservative Fragrance Colorants	3.00% 1.00% 0.35% 0.10% 0.23%

Procedure	
VERSAMIX ROTOR STATOR – 8KG	
Add the ingredients of phase A to main tank. Then, weigh ingredients of phase B to sub-tank. Add phase B to main tank, start homogenize for 2 minutes. Add phase C to main tank, start rotor-stator 4000rpm homogenization for 4 minutes. Add phase D to main tank, stir it under anchor stirrer for 25 minutes. Add ingredients of phase E one by one, stir it for 30 minutes. Discharge .	

Characteristics	
Appearance	Orange cream gel
pH	6.90
Viscosity 1M at RT	86000 mPa.s Brookfield S4S6
Viscosity 1M at 45° C	30000 mPa.s Brookfield S4S6
Viscosity recovery at RT (after 1M at 45° C)	83000 mPa.s Brookfield S4S6
Stability*	1M Stable at RT/ 45° C/ -18° C, Stable after 1M of freeze/thaw cycles -5/+40° C

Raw materials from SEPPIC

CAPIGEL™ 98

Acrylates Copolymer

Ready-to-use thickening liquid polymer that creates high viscosity in aqueous media following neutralization (pH> 6.5). It also produces perfectly clear gels with a good resistance to electrolytes and polar solvents.

LANOL™ 99

Isononyl Isononanoate

Emollient agent.

SIMULGEL™ EG

Sodium Acrylate / Acryloyldimethyl Taurate Copolymer and Isohexadecane and Polysorbate 80

Thickening and emulsifying agent in the form of liquid, this polymer is ready and easy for use (neither predispersion nor neutralization). Simulgel™EG perfectly stabilizes emulsions at high temperatures, and allows you to obtain rich, silky and easy-to-apply formulas.

AQUAXYL™

Xylitylglucoside and Anhydroxylitol and Xylitol

AQUAXYL™ moisturizes and strengthens the hair: maintains moisture deep in the hair, protects the integrity of hair fibers. Moreover, it improves the foam quality and reduces irritation induced by some surfactants (LESNa...). It's mechanism of action has been validated by cosmetogenomics. Ecocert and Natrue approved.

SEA SATIN™

Caprylic/Capric Triglyceride/Beta Vulgaris (Beet) Root Extract

Oily protective and conditioning active for hair
Reinforcement and protection of the hair (in vivo study)

Other raw materials...

- Caprylic Capric Triglyceride: **TRIGLYCERIDE 5545 (STEARINERIE DUBOIS)**
- Dimethicone: **DC200-350CST (DOW CORNING)**
- Dimethiconol: **DOW CORNING 1403 FLUID (DOW CORNING)**
- Preservative: DMDM Hydantoin : **Microcare DH (THOR)**
- Fragrance: **FRAGRANCE 86316212 (DROM)**
- Colorants: **0.2 % FD&C Yellow 5 (0.5%) & 0.03% FD&C RED 40 (0.5%) (SUN CHEMICAL)**