

EU07093

PUSH-UP POTION

Ra

Raw materials from SEPPIC



O/W Emulsion



- · White and compact emulsion
- · Packaging: pump bottle
- Push-up efficacy validated by voluteers
- Voluform™, an ally which can make you win one

bra cup

EU07093 - 0909

Formula

Α	Aqua/Water	Up to 100 %
	Glycerin	3,00 %
В	VOLUFORM™	1,00 %
	Paraffinum Liquidum	8,00 %
	Butyrospermum Parkii (Shea Butter)	1,50 %
	Neopentyl Glycol Diethylhexanoate	5,00 %
	MONTANOV™ 202	2,00 %
C	SIMULGEL™ INS 100	1,00 %
D	Phenoxyethanol and Methylparaben and Propylparaben and Methylisothiazolinone	0,50 %
	Parfum/Fragrance	0,30 %

Procedure

(Pilot – Trimix + Rotor stator – 5kg)

Incoporate the water and Glycerin into the main tank. Heat this phase up to 80°C. In a separate vessel, weigh phase B ingredients and heat them up to 80°C. Pour phase B onto phase A and start homogenizing. Add phase C ingredient and mix well. Start cooling down slowly. At 30°C, add the remaining ingredients and mix well.

Characteristics

Appearance

pH Viscosity at RT Viscosity after 1 month at 45°C Viscosity recovery at room temp.(after 1 month 45°C) Stability

White thick emulsion

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66,500mPa.s BROOKFIELD LV4 speed 6 28,000mPa.s BROOKFIELD LV4 speed 6 65,500mPa.s BROOKFIELD LV4 speed 6

> M1 at RT and 45°C Stable after 20' of centrifugation at 3000 rpm at RT and 45°C Stable after 18h at -18°C

SIMULGEL™ INS 100

Hydroxyethyl Acrylate/Sodium Acryloydimethyl Taurate Copolymer and Isohexadecane and Polysorbate 60

This compound is in the form of liquid, and is ready-for-use. It is a thickening agent which stabilizes all types of oily phases. It can be used in a wide range of pH (3 to 11), and for the development of all types of consistencies: sprays, ultra-fluid to thick ones. It gives to the formulas a fresh and melting texture.

MONTANOV™ 202

Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside

Glucolipid emulsifier in harmony with nature. It produces emulsions with a very light and evanescent touch, which confers an easy application and a quick penetration. Their matt effect prevents skin from glossy and fatty aspect.

VOLUFORM™

Palmitovl Isoleucine

Thanks to VOLUFIRMING technology, Voluform™ is able to fill and to give curves to the thinned and sagging cutaneous zones by targeting the cells responsible for plumping and firming.

- It favours the effect of the adipocytes by stimulating their differentiation.
- The fibroblasts gymnastics make the dermal meshing firmer and more dynamic.

The bust volume is enhanced for more generous curves ("push-effect" + restructuring validated on 20 volunteers).

Other raw materials...

- paraffinum Liquidum: Primol 352 (EXXON MOBIL)
- Phenpxyethanol and Methylparaben and Propylparaben and Methylisothiazolinone: Neolone™ MxP (ROHM & HAAS)
- Butyrospermum Parkii (Shea Butter): Beurre de Karité (SOPHIM, distribué par SEPPIC aux USA)
- Neopentyl Glycol Diethylhexanoate: DUB DONPG (STEARINERIE DUBOIS, distribué par SEPPIC aux USA)
- Fragrance: Plaisir ref 19202 (FRUITAFLOR)

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