

EU07212

### **COCKTAIL:**

## SOOTHING AFTER-SHAVE GEL FOR MEN

# ApoTHi'Care







- Bordeaux red fluid aqueous gel
- Presentation: dropper
- Designed in FRANCE
- A MUST even on days you don't shave!
- One-step solution for multiple skin issues: hydrates & soothes thanks to SEPICALM™ S and fights the signs of aging thanks to SEPIVINOL™.
- Electrolytes are no match for ZEN!
   1% SEPIMAX™ ZEN ensures robust stability.
- Treat's men's skin conditions with soothing, anti-oxidant POWER.

20/80% ratio when mixed with the Universal Chassis EU07209



EU07212 - 1205

Formula		
A	SEPIMAX™ ZEN Aqua / Water	<b>1.00%</b> Up to 100%
В	Potassium Sorbate Colors (1%)	0.20% 0.53%
С	Tetrasodium Glutamate Diacetate SEPICALM™ S SEPIVINOL™ PEG-11 Methyl Ether Dimethicone	0.20% <b>3.00%</b> <b>0.10%</b> 5.00%
D	LIPACIDE™ C8G Alcohol Glycerin Aqua / Water Sodium Hydroxide 48% Parfum / Fragrance	1.00% 3.00% 3.00% 10.00% 0.40% 0.10%
E	Citric Acid 25%	0.21%

## **Procedure**

(Trimix 7 Kg)

Sprinkle the SEPIMAX™ ZEN into the water to prepare phase A. Homogenize with rotor-stator until uniform. Then, add phase B and homogenize once again. Introduce one by one the ingredients of phase C and homogenize between each ingredient. Prepare phase D: add Lipacide C8G into the ethanol. When the mixture is limpid, add glycerin & fragrance. Then add water & NaOH. Then, introduce phase D into (A+B+C) & homogenize. Then introduce phase E and homogenize once more.

### **Characteristics**

Appearance Bordeaux red fluid gel pH 5.72 Viscosity 1 M at RT 900 mPa.s, Brookfield, 2 M 6 rpm

Viscosity 1 M at 45° C 830 mPa.s, Brookfield, 2M 6rpm Viscosity recovery at RT 990 mPa.s. Brookfield, 2M 6rpm

(after 1M at 45°C)

Stability\* 1M at RT, 45° C, cycles -5° C/+40° C

# Raw materials from SEPPIC

#### SEPIMAX™ ZEN

#### Polyacrylate Crosspolymer-6

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behaviour. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.

#### SEPICALM™ S

# Sodium Cocoyl Amino Acids & Sarcosine & Potassium Aspartate & Magnesium Aspartate

Lipo-amino soothing agent enriched with minerals specially adapted to the needs of sensitive and stressed skin.

It provides a complete anti-stress protection (by fighting inflammation, photoaging, chemical and mechanical aggression) and a comfortable, healthy skin feeling.

#### **SEPIVINOL™**

#### WineExtract

Extract from wine (polyphenols concentration) known for its antioxidant preventive action. SEPIVINOL™ reveals its better efficiency than Resveratrolones to restore Sirtuine-1 (universal time protein). This curative action preserves the cell youth capital!

#### LIPACIDE™ C8G

#### Capryloyl Glycine

A glycine biovector and skin acidifying agent, it protects the skin and helps maintain its ecosystem. It also protects cosmetic products by increasing the microbiological stability of formulas with a low preservative content.

### Other raw materials...

- Potassium sorbate : Sorbate de Potassium (MERCK)
- \*Cl 16255 : Colorant Ponceau 4R80% E124-C à 1% (LCW-Sensient)
- CI 42090 : Colorant Unicert Bleu 05601-J à 1% (LCW Sensient)
- Tetrasodium Glutamate Diacetate : Dissolvine GL-47-5 (AKZO NOBEL)
- PEG-11 Methyl Ether Dimethicone : KF-6011 (SHIN-ETSU)
- Fragance: Parfum Taxi Ginger (TECHNICO FLOR)

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