SEPPIC

EU07441

GLOSSY SHAMPOO
SILKY AND HYDRATED HAIR

- **Aspect: Transparent liquid**
- **Packaging: Tube**

- **It's more than a shampoo: Glossiness & hydration guaranteed!**
- **XYLISHINE™ moisturizes hair followed a soft and glossy finish! (*In vivo* tested on Caucasian hair).**
- **AMONYL™ 380 BA brings softness and comfort to the foam.**
- **A shampoo to soft and glossy hair!**

EU07441-0817

Formula

A	Aqua, Water	66.50%
B	Sodium Chloride	1.00%
C	Sodium Lauryl Ether Sulfate	21.70%
	AMONYL™ 380 BA	**3.70%**
	Cocamidopropyl Betaine and Glyceryl Laurate	3.00%
	XYLISHINE™	**3.00%**
	Phenoxyethanol and Ethylhexylglycerin	1.00%
	Fragrance	0.10%

Procedure

BECOMIX-8000g

Put phase C into the Becomix equipment. Start the agitation for 10 minutes at 0.4 m/s. Stop agitation and add phase A. Homogenize for 5 minutes. Then add phase B. Homogenize. Break the vacuum and adjust pH=6.

Characteristics

Appearance	Transparent liquid
pH	6.2
Viscosity 1M at RT	750 mPa.s BROOKFIELD S2S6
Viscosity 1M at 45° C	>50 mPa.s BROOKFIELD S2S6
Viscosity recovery at RT (after 1M at 45° C)	850 mPa.s BROOKFIELD S2S6
Stability*	Stable after1M at RT & 45° C

Raw materials from SEPPIC

AMONYL™ 380 BA
Cocamidopropyl Betaine
Provides a fine foam that is stable over time. Ecocert approved.

XYLISHINE™
Xylitylglucoside and Anhydroxylitol and Maltitol and Xylitol and Pelvetia Canaliculata Extract
XYLISHINE™ moisturizes and strengthens the hair: it helps maintain the deep hydration of the hair and protect the fiber. Tested in vivo on Caucasian or Brezilian hair, the natural sugars of vegetal and marine origin makes the hair glossy and smooth. #Biomimetism

Other raw materials…

Schülke & Mayr

Phenoxyethanol & Ethylhexylglycerin: **EUXYL PE9010**

Other suppliers

Cocamidopropyl Betaine / Glyceryl Laurate: **ANTIL HS60 (GOLDSCHMIDT)**
Fragrance: **PARFUM FRUCTAL HYDRO (EXPRESSIONS PARFUMÉES)**

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**** Our stability protocols are available at your request.***