



SKIN CARE

EU07504 | INTENSELY PERFUMED GELTRAP™



©ADOBESTOCK

Ethanol-free perfuming gesture

14% perfume

Multi-sensorial experience

A	Aqua / Water	Up to 100%
	AQUAXYL™	1.00 %
	SEPIPLUS™ 400	1.50 %
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B	EASYNOV™	3.00 %
	Phenoxyethanol - Ethylhexylglycerin	1.00 %
	Fragrance	14.00 %

With WESOURCE

White GELTRAP™ / Packaging: Jar

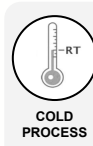
VISCOSITIES: 1M at RT: 96,000 mPa.s Brookfield LV4-6 /

Recovery at RT (after 1M at 45°C): 80,000 mPa.s Brookfield LV4-6.

STABILITY: 1M at RT, 45°C, and thermal cycles -4°C/+40°C.

FORMULATION ADVICES: Laboratory scale - 300g

Weight water and AQUAXYL™, and add SEPIPLUS™ 400 under stirring (1200 rpm, 4 minutes). In a separated beaker, prepare phase B. Add phase B into phase A under stirring and increase stirring up to 300 rpm during 7 minutes.



A perfume extra-concentrated cream obtained by GELTRAP™ technology!

This unique olfactive and sensorial texture offers perfume lasting into the formula and on the skin.

EASYNOV™ & SEPIPLUS™ 400 create & stabilize the gel-in-oil GELTRAP™, and allow the incorporation of a high quantity of perfume (14%).

EASYNOV™ (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate): **Liquid lipophilic emulsifier**. It realizes emulsions with an internal gelled aqueous phase extra-rich in water by a cold process with gentle stirring; the GELTRAP™ emulsions. This novel formulation form offers surprising textures, marrying freshness & cushion effect.

SEPIPLUS™ 400 (Polyacrylate-13 - Polyisobutene - Polysorbate-20): **Thickening agent** in liquid form ready to use (no pre-dispersion or neutralization). It gives an improved electrolyte resistance. It also allows a good pick-up & is compatible with a wide range of actives over a wide pH range (3 to 12).

The fragrance is contained in the GELTRAP™ external oily phase, therefore, the olfactive persistence is optimized. The GELTRAP™ freshness is increased.

AQUAXYL™, in the GELTRAP™ internal aqueous phase, moisturizes & restructures the skin. (Xylitylglycoside - Anhydroxylitol - Xylitol) **Moisturizes & restructures the skin by harmonizing its hydric flow**. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro & in vivo tests prove this efficacy). Its mechanism of action has been validated by cosmetogenomics.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: (SCHÜLKE & MAYR) / Fragrance: Neutral Fragrance (DROM).

A formula related to BODY'LICIOUS concept

More informations available on seppic.com

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