



MAKE UP

EU07554 | TRANSPARENT FOUNDATION

Aqueous gel containing pigment capsules



Gel



98.1%

NATURALITY PROFILE according to ISO 16128 norm

Minimalist foundation

Encapsulated pigments

New fun gesture!

A	Aqua/Water	Up to 100%
B	SEPIMAX ZEN™	0.60%
C	CODIAVELANE™ BG PF	2.00%
	Phenoxyethanol - Ethylhexyl Glycerin	0.50%
	Pentylene Glycol	5.00%
D	Titanium Dioxide - Zea Mays (Corn) Starch - Mannitol - Microcrystalline Cellulose - Iron Oxides (C.I 77492) - Iron Oxides (C.I 77491) - Hydrogenated Lecithin - Iron Oxides (C.I 77499)	2.00%
	Mannitol - Iron Oxides (C.I 77491) - Iron Oxides (C.I 77492) - Iron Oxides (C.I 77499) - Hydrogenated Lecithin - Titanium Dioxide - Aluminium Dioxide - Polymethyl Methacrylate	0.50%

With **wesOURCE**

Transparent Gel with Suspended Coloured Capsules / Packaging: Transparent Tube

pH: 6.02 / **VISCOSITIES:** **1M at RT:** 8,240 mPa.s Brookfield LV4-6 /

Recovery at RT (after 1M at 45°C): 8,200 mPa.s Brookfield LV4-6.

STABILITY: 1M at RT & 45°C.

FORMULATION ADVICES: Pilot - 4 kg - Trimix - Defloculator

Introduce water into the Trimix and sprinkle with **SEPIMAX ZEN™** with stirring (2000 rpm) at room temperature. After 20 minutes, when the polymer is fully dispersed, add phase C and create vacuum. Break the vacuum, remove the 3 plastic scrapers on the sun gear. Remove defloculator and leave the propeller. Add the colored capsules to the Trimix. Close the tank. Stir for 2 minutes (50 rpm). Create and break the vacuum 3 times to remove bubbles. Deposit in a 5 kg beaker to see if the capsules are in suspension. Packaging of the formula will be in TT15 tubes using a beaker and especially not with a needle.



COLD PROCESS

This minimalist transparent foundation offers a new fun gesture that meets young customers expectations. During application capsules break & leave a comfortable tinted veil for an unified complexion! This minimalist foundation makes funnier Make-up routines!

SEPIMAX ZEN™ creates a transparent gel & allows the suspension of different capsules containing pigments. It brings an optimum playtime during application & leaves a veil supporting tint lasting.

(Polyacrylate Crosspolymer-6)

Powder polymer with a **MAXIMUM resistance to electrolytes** thanks to its high associative behavior. Stable from pH 2 to 8, it enables the creation of formulas with a **specific skin feeling: rich, velvety & elegant**. It is now possible to formulate transparent aqueous gels with any kind of active ingredients & to **achieve ZEN!**

This gel texture contains also **CODIAVELANE™ BG PF** which provides hydrating properties. This water-soluble algae extract ensures an efficient skin hydration thanks to marine sugars.

(Aqua/Water - Butylene Glycol - Codium Tomentosum Extract)

Water soluble active ingredient, extracted from *Codium tomentosum*, the "Velvety alga". It facilitates **high hydration** by its richness in marine sugars.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexyl Glycerin: EUXYL PE910 (SCHÜLKE & MAYR) / Titanium Dioxide - Zea Mays (Corn) Starch - Mannitol - Microcrystalline Cellulose - Iron Oxides (C.I 77492) - Iron Oxides (C.I 77491) - Hydrogenated Lecithin - Iron Oxides (C.I 77499); **MICROCAPSULE MAGIC B50-ABRICOT-B (DAITO KASEI)** / Mannitol - Iron Oxides (C.I 77491) - Iron Oxides (C.I 77492) - Iron Oxides (C.I 77499) - Hydrogenated Lecithin - Titanium Dioxide - Aluminium Dioxide - Polymethyl Methacrylate: **SUPERCAPSULE BROWN-SP (DAITO KASEI)** / Pentylene Glycol: **HYDROLITE 5 GREEN (SYMRISE)**.

More informations available on seppic.com

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